



WELCOME TO OUR POTENTIAL NEW VENDORS!

As you may know, we held Pumpkinfest 2020 virtually, as we were not able to gather in large crowds last year. We are excited to be back in 2021, our 25th year!!! We are excited you expressed interest in joining us in commemorating this momentous anniversary! As in past years, the festival will be held the second full weekend in October. This year's dates are October 8, 9, and 10, 2021. Now is the time we send out information to potential, new vendors. Enclosed please find the "call" for Pumpkinfest 2021 and your application. Please make note of the following:

- Please return your application **ASAP** or no later than the **deadline** of September 1, 2021.
- **We don't collect any fees until vendor judging is complete.**
- Please ensure you initial the cancelation policy in the space provided on the call letter.
- Please feel free to copy the call letter, but **return the original with your application.**
- Please include a mobile number on your application if you have one.
- Please feel free to visit our website for more information: www.ponyexpress.org. You may find some general information on Pumpkinfest by clicking the "Events" tab and again on "Pumpkinfest". We provided a "Behind the Scenes" video look at the festival since we took Pumpkinfest virtual in 2020.

Do you have any questions? If so, please contact Cindy Daffron at 816.279.5059 or 800.530.5930.

We look forward to working with you in 2021!!!

Susan Rich
Pumpkinfest Chair

Susie Smith
Pumpkinfest Co-Chair

Cindy Daffron
Executive Director

*****Subject to cancelation as mandated by local regulation*****